

Study and Examination Regulations for Bachelor of Arts (B.A.)
Programme for
International Tourism Management / Health and Medical Tourism
by Deggendorf Institute of Technology
Effective from 01 October 2017

Based on Section 13 subsection (2) 2nd sentence, Section 58 subsection (1), Section 61 subsection (2) 1st sentence of the Bavarian University and College Act (BayHSchG) of 23 May 2006 (Bavarian Compilation of Laws [BayRS] 2210-1-1-WFK), last amended by the Section 1 of the Law of 13 December 2016, (Law and Ordinance Gazette p. 339), Deggendorf Institute of Technology hereby adopts the following By-Laws:

§ 1
Objective of the academic programme

¹The programme's objective is to provide students with a wide range of professional and methodological skills imparted by practice-oriented teaching and based on the principles and methods of business science. ²In addition to providing students with a solid foundation in business management and tourism science, the programme aims to develop key qualifications, implementation skills, and the ability to innovate. ³The programme also aims to teach social and international skills, providing students with the tools for acting professionally and with poise in the complex and intercultural environment of tourism, notably health and medical tourism. ⁴In light of the tourism industry's increasing internationalization, international aspects and the expansion of language skills have never been more important than today.

⁵All in all, the programme promotes a highly qualified and broadly diversified level professional training enabling graduates to work in a wide range of disciplines in the tourism and healthcare industry. ⁶The programme enables students to perform sophisticated tasks as part of their day-to-day business, to implement projects with professional competence, and to contribute their specialist knowledge for maximum effect. ⁷In addition, the graduates are taught the nuts and bolts of managing small to medium-sized companies, handling a variety of different management tasks in typical tourism and healthcare companies, and starting up a company.

⁹As a general rule, this bachelor programme enables graduates to act both scientifically and ethically and to adopt a systemic approach to all tasks. ¹⁰This aim is further served by the hands-on learning and internship elements in selected national and international institutions and organizations of the tourism and healthcare industry which are integrated into the bachelor programme in close coordination with Deggendorf Institute of Technology.

¹¹With a view to achieving the qualification goals outlined above, we believe that putting theory into practice is key. ¹²The application and implementation of scientific findings to specific contemporary issues in health and medical tourism is ensured by the programme's teachings which specifically address a wide variety of applications.

¹³Involving the students in inter-professional projects teaches them teamwork skills and interdisciplinary competencies. ¹⁴This programme structure allows students to develop their professional skills right from the start of the programme with a clear focus on their future careers.

§ 2

Programme structure, standard programme duration

- (1) ¹The programme's standard duration is seven (7) semesters, including six (6) theoretical semesters and plus one (1) internship semester. ²The internship is scheduled during the fifth semester. ³The programme's final step is the bachelors' examination.
- (2) ¹For a definition of the module groups, their qualification objectives, and the ECTS points, please refer to the appendix to these by-laws.
- (3) ¹The courses of the first and second semester are taught in German and English. ²German and English language courses are offered during the first four semesters. ³A selection of additional languages is offered during the second and fourth semesters. ⁴The exams in the first and second semester are administered in German and English. ⁵Starting from the third semester, the tests are held in English. ⁶During the sixth and seventh semester, one module each (T605 und T705) is taught in the German language, the exams in these modules are administered exclusively in German. ⁷The final thesis may be handed in either in German or in English.

§ 3

Proof of language proficiency

¹The programme is administered in the English language, which is why students are required to submit proof of English language skills equivalent to Level B2 of the Common European Framework of Reference for Languages of the Council of Europe.

²The following certificates will be accepted as adequate proof of language skills:

- TOEFL: Test of English as a Foreign Language
Level: Internet based test, 72-94 points
- TOEIC: Test of English for International Communication
Level: Listening 400-485 points; reading 450 points
- IELTS: International English Testing System
Level: IELTS Academic min. 5.5–6.5 points
- TELC English
Level: B2 School, Business or Technical
- ESOL Cambridge University: English for Speakers of Other Languages
Level:
 - Cambridge English: First (FCE),
 - Certificate in English Language Skills: Vantage
 - Cambridge English: Business Vantage

- CET: College English Test
Level: Volume 6
- Pearson PTE Academic: min. 59 points

³Proof of proficiency shall be furnished by submitting the relevant certificate/attestation or by submitting the transcript or other supporting documents (e.g. a university entrance qualification in the relevant language) which must be equivalent to those already mentioned. ⁴Decisions as to the equivalence of other supporting documents will be passed by the language center's examination board. ⁵The certificate must not date back more than three (3) years.

⁶Applicants whose home country's native language is English or who attended an English language school for the duration of six (6) years will not be required to furnish additional proof of their English language proficiency level.

§ 4 Curriculum

¹To guarantee the course offerings and keep the students informed, the Faculty of Applied Healthcare Sciences will draw up a curriculum detailing the structure and milestones of the programme. ²The curriculum will be adopted by the faculty council and must be published within the university prior to the start of the semester. ³Any changes or revisions must be notified no later than the start of the lecture period during which these changes are to be applied for the first time. ⁴The curriculum notably contains rules and details on

1. the time schedule for the weekly contact hours per module and semester, including ECTS points,
2. the programme-specific scientific compulsory elective modules and their number of hours, and the types of courses administered in the individual modules, except where defined exhaustively in the appendix.

§ 5 Basic exam and orientation exam

¹By the end of the second curriculum semester, the students need to have taken the exams in the following modules for the first time:

- T102 Personal & Scientific Development
- T103 Applied Statistics & Data Analysis
- T204 Marketing Principles
- T205 Quantitative & Qualitative Research

§ 6 Academic counselling

¹Students who have not achieved 60 ECTS points by the end of the third major-specific semester are encouraged to consult the academic counsellor for their major.

§ 7

Crediting of academic performance

¹The provisions set forth in Section 4 subsection (3) of the General Examination Regulations of the university (APO), as amended, will apply.

§ 8

Internship performance

- (1) ¹The internship elements are integral to every standard programme and need not be completed all at once but may be interspersed one at a time and documented in an internship report. The internship segments may be completed either at home or abroad.
- (2) ¹The internship coordinator for the academic programme will be available to help and advise the students.
- (3) ¹The skills and competencies acquired during the programme's internship elements shall be presented in a written internship report (five (5) A4 pages).
²The internship report needs to be submitted to the internship coordinator.

§ 9

Evaluation of examination results, overall examination grade

- (1) ¹Each module has an exam assigned to it. ²For the purpose of these exams, the individual examination results are weighted according to the ECTS points assigned.
- (2) ¹The overall examination grade is calculated based on the weighted arithmetical mean of the individual grades. ²For that purpose, the weight of an individual grade is equal to the number of ECTS points assigned to the subject for which the grade was awarded.
- (3) ¹In addition to the overall examination grade calculated according to subsection (3), the numerical value obtained is used as basis for calculating the relative grade in accordance with the ECTS User Guide according to the provisions in Section 8 subsection (6) of Deggendorf University's General Examination Regulations.

§ 10

Bachelor thesis

- (1) ¹The point of a Bachelor thesis is for students to demonstrate their ability to independently and successfully apply the knowledge and skills acquired during the course of the programme to complex tasks.
- (2) ¹To be eligible for registering for their Bachelor thesis, students must have achieved a minimum 160 ECTS points.
- (3) ¹The Bachelor thesis must be handed in no later than by the end of the 7th programme semester.
- (4) ¹The time frame allotted for completing the Bachelor thesis is three (3) months; the thesis may be drawn up either in German or in English.

§ 11 Bachelor certificate

¹A bachelor certificate attesting to the successful passing of the Bachelor's examination will be issued in accordance with the relevant template in the Appendix to Deggendorf Institute of Technology's General Examination Regulations. ²The Certificate of Bachelor's Examination must reflect the final grades achieved in the individual module groups as well as the grades achieved in the individual modules of the respective module group.

§ 12 Academic degree and Diploma Supplement

- (1) ¹Upon having successfully completed their Bachelor's examination, students will be awarded the academic degree of "Bachelor of Arts", abbr. "B. A.".
- (2) ¹Attesting to the award of the academic degree, an official degree certificate will be issued in accordance with the relevant template in the appendix to the Deggendorf Institute of Technology's General Examination Regulations.
- (3) ¹The official degree certificate will be accompanied by an English translation and a Diploma Supplement describing notably the essential programme contents underlying the degree, the course of the programme, and the academic qualification obtained with the degree.

§ 13 Applicability of General Examination Regulations for Universities of Applied Sciences in Bavaria (RaPO), General Examination Regulations of the University (APO), and the like

¹Unless otherwise agreed in these Study and Examination Regulations, the relevant General Examination Regulations for Universities of Applied Sciences in Bavaria and the General Examination Regulations of Deggendorf Institute of Technology in the currently valid version shall apply.

§ 14

Entry into effect

These Study and Examination Regulations enter into full force and effect on October 01, 2017.

Appendix

To the Study and Examination Regulations for the Bachelor Programme of International Tourism Management / Health & Medical Tourism

Overview of the modules and courses offered by Deggendorf Institute of Technology:



Course No.	Bachelor International Tourism Management / Health and Medical Tourism	Semester (SWS per course)							Course Type	Examination	Semester (Weighting of the module in ECTS)							Module Group
		1.	2.	3.	4.	5. PS	6.	7.			1.	2.	3.	4.	5. PS	6.	7.	
T101	Foreign Language I ¹ Fremdsprache I ¹	4							SL, P	Wr. ex. 60	4							Key Competencies
T102	Personal & Scientific Development Persönlichkeitsentwicklung: Einführung in das wiss. Arbeiten	4							SL, P	RP	6							Key Competencies
T103	Applied Statistics & Data Analysis Angewandte Statistik & Datenanalyse	4							SL, P	Wr. ex. 90	5							Key Competencies
T104	Fundamentals of Business Administration Grundlagen Betriebswirtschaftslehre	4							SL, P	Wr. ex. 90	5							Business Administration
T105	Economy & Society Volkswirtschaftslehre	4							SL, P	Wr. ex. 90	5							Business Administration
T106	Fundamentals of Tourism Management Grundlagen Tourismusmanagement	4							SL, P	Wr. ex. 90	5							Tourism Management
T201	Foreign Language II ¹ Fremdsprache II ¹		2						SL, P	Wr. ex. 60		2						Key Competencies
T202	Compulsory elective subjects of a general academic nature (AWP) Allgemeinwissenschaftliches Wahlpflichtmodul (AWP)			2					SL, P	CWC		2						Key Competencies
T203	Accounting & Controlling Accounting & Controlling			4					SL, P	Wr. ex. 90		5						Business Administration
T204	Marketing Principles Grundlagen Marketing			4					SL, P	Wr. ex. 90		5						Business Administration
T205	Quantitative & Qualitative Research Quantitative & Qualitative Forschung			4					SL, P	RP		6						Research and Methodology
T206	Medical Basics for Health Tourism Professionals Medizinische Grundlagen im Gesundheitstourismus			4					SL, P	Wr. ex. 90		5						Medical Tourism
T207	Legal Aspects of Tourism Rechtliche Aspekte des Tourismus			4					SL, P	Wr. ex. 90		5						Tourism Management
T301	Foreign Language III ¹ Fremdsprache III ¹				4				SL, P	Wr. ex. 60			4					Key Competencies
T302	Compliance, Process & Quality Management Compliance, Prozess- & Qualitätsmanagement				4				SL, P	RP			6					Business Administration
T303	Digital & Services Marketing Digitales & Dienstleistungsmarketing				4				SL, P	Wr. ex. 90			5					Business Administration
T304	Strategic Management & Leadership Strategisches Management & Unternehmensführung				4				SL, P	Wr. ex. 90			5					Business Administration
T305	Hospitality Management Hospitality Management				4				SL, P	Wr. ex. 90			5					Tourism Management
T306	Project Management Projektmanagement				4				SL, P	PR			5					Key Competencies
T401	Foreign Language IV ¹ Fremdsprache IV ¹					2			SL, P	Wr. ex. 60				2				Key Competencies
T402	Compulsory elective subjects of a general academic nature (AWP) Allgemeinwissenschaftliches Wahlpflichtmodul (AWP)					2			SL, P	CWC				2				Key Competencies
T403	Intercultural Management Interkulturelles Management				4				SL, P	Wr. ex. 90			5					Key Competencies
T404	Innovation, Product Development & Service Design Innovation, Produktentwicklung & Service Design				4				SL, P	PR			5					Tourism Management
T405	Tourism Geography & Tourism Planning Tourismusgeographie & Tourismusplanung				4				SL, P	RP			6					Tourism Management
T406	Medical Wellness & Spa Management Medical Wellness & Spa Management				4				SL, P	Wr. ex. 90			5					Medical Tourism
T407	Health Care Management & Health Provision Gesundheitsmanagement & Gesundheitsprävention				4				SL, P	Wr. ex. 90			5					Medical Tourism
T501	Internship (18 weeks) Praktikum (18 Wochen)															26		Practical Competence
T502	Block Seminar to accompany the internship (PLV) 1 Praxisbegleitende Lehrveranstaltung (PLV) 1					2			S, P	CWC				2				Practical Competence
T503	Block Seminar to accompany the internship (PLV) 2 Praxisbegleitende Lehrveranstaltung (PLV) 2					2			S, P	CWC				2				Practical Competence
T601	Bachelor Thesis Tutorial (Scientific Workshop) Bachelorarbeit Tutorial (wissenschaftlicher Workshop)						4		SL, P	CWC, RP						5		Tourism Management
T602	Nature-based & Sports Tourism Management Naturorientiertes Tourismus- & Sporttourismusmanagement						4		SL, P	PR						5		Tourism Management
T603	Entrepreneurship Entrepreneurship						4		SL, P	PR						5		Tourism Management
T604	Contemporary Issues in International Health Tourism Aktuelle Themen im internationalen Gesundheitstourismus						4		SL, P	PR						5		Tourism Management
T605	Destination Management (German) Destinationsmanagement (Deutsch)						4		SL, P	Wr. ex. 90						5		Tourism Management
T606	Tour Operator Management Reiseveranstaltermanagement						4		SL, P	Wr. ex. 90						5		Tourism Management
T701	Bachelor Thesis Bachelorarbeit									BA							10	Practical Competence
T702	Transport & Mobility Management Transport- & Mobilitätsmanagement						4		S, P	Wr. ex. 90							5	Tourism Management
T703	Urban & Cultural Tourism Städte- & Kulturtourismus						4		S, P	PR							5	Tourism Management
T704	Ethics & Sustainability in International Tourism Ethik & Nachhaltigkeit im internationalen Tourismus						4		S, P	Wr. ex. 90							5	Tourism Management
T705	Applied Destination Management (German) Angewandtes Destinationsmanagement (Deutsch)						4		S, P	PR							5	Tourism Management
	Total	24	24	24	24	4	24	16				30	30	30	30	30	30	210

¹⁾ Die Module "Fremdsprache I - IV" sind aufsteigende Sprachkurse in einer Fachfremdsprache, die im Studienplan festgelegt wird. Studierende mit einer anderen Muttersprache als Deutsch haben statt der Module "Fremdsprache I bis IV" vier aufsteigende Sprachkurse in Deutsch (Deutsch I bis IV) mit der doppelten Stundenzahl (jeweils 8 Semesterwochenstunden) abzuschließen.

- Abbreviations:**
Abkürzungen:
 BA: Bachelorarbeit
 Bachelor thesis
 CWC: Course work certificate
 Studienbegleitender Leistungsnachweis
 LN: Studienbegleitender Leistungsnachweis
 S: Seminar
 Wr. Ex: Written examination
 SP: Schriftliche Prüfung
 RP: Research paper
 STA: Studienarbeit
 SL: Seminar-style lesson
 SU: Seminaristischer Unterricht
 SWS: Weekly semester hours
 Semesterwochenstunden
 P: Practice exercises
 Praktische Übungen
 PS: Practical Semester
 Praxissemester
 PR: Presentation
 Präsentation

Examination form of "presentation"

Presentations are graded assignments comprising both an oral and a written part. There are notably three established forms of presentations:

- Classic presentations involving the use of media (e. g., flipcharts, white board, PowerPoint, online tools), including handouts
- Presentations delivered as part of field trips and on-site visits, including handouts
- Poster presentations

All presentation forms are combined with a final discussion to round things off. This final discussion serves to consolidate a presentation's contents and put it to the examiner's critical analysis while verifying the extent to which the students are able to put the topic of their presentation into the context of the module's teaching contents. The students are encouraged to take an active part in the discussion.

Depending on the instructor's specifications, presentations may be delivered either as individual or group work. A student's individual work performance must be made visible by that student. The aim is to achieve a group effort which is homogeneous in terms of quality and quantity and which may result in a shared grade for the group.

The duration of a presentation, including the subsequent discussion, must not be less than 15 minutes and not more than 45 minutes per student. The grade is calculated in three equal parts from the presentation, the written work (posters or handouts), and the discussion.